viamedia
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

**Invoice** 

Roy Cooper for Governor

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 07/16

Invoice ID: 1191438 Campaign ID:

Description

Invoice Date: 08-03-2016 Estimate ID: 4995 **Contract ID: 836281** 

**Client ID: 43298** 

P.O Number:

Tax ID:

Gross Advertising Fee Agency Commission Rep. Firm Commission

\$2,118.30 (\$317.75) (\$630.20)

**Net Advertising Fee** 

\$1,170.35

Amount

Sub Total

\$1,170.35

**Total This Invoice** 

\$1,170.35

/62303218/ 1298

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.

7796 Solution Center Chicago, IL 60677-7007 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **via**media

220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

## **Affidavit of Performance**

Client Name: Roy Cooper for Governor Contract ID: 836281
Remarks: /62303218/ Contract Type: Political

Bill Cycle: 07/16 Rep. Firm: VNS/NCC

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
07/18/16	Monday	CNN-E	GBO-1659_GRNBRO	The Situation Room	5:45pm	RC0116H	00:00:30	Charged	1.30	_
07/12/16	Tuesday	TBSC-E	1298-GREENSBORO	Angie Tribeca	12:17am	RC0116H	00:00:30	Charged	5.00	*
07/12/16	Tuesday	HGTV-E	1298-GREENSBORO	Tiny House, Big Living	12:42am	RC0116H	00:00:30	Charged	5.00	*
07/12/16	Tuesday	AEN-E	1298-GREENSBORO	The First 48	12:44am	RC0116H	00:00:30	Charged	5.00	*
07/12/16	Tuesday	HGTV-E	1298-GREENSBORO	Renovation Raiders	7:11am	RC0116H	00:00:30	Charged	5.00	*
07/12/16	Tuesday	TNT-E	1298-GREENSBORO	Charmed	8:15am	RC0116H	00:00:30	Charged	5.00	*
07/12/16	Tuesday	FOOD-E	1298-GREENSBORO	Trisha's So. Kitchen	10:48am	RC0116H	00:00:30	Charged	8.00	*
07/12/16	Tuesday	TBSC-E	1298-GREENSBORO	New Girl	3:16pm	RC0116H	00:00:30	Charged	10.00	*
07/12/16	Tuesday	TNT-E	1298-GREENSBORO	Hobbit:	3:26pm	RC0116H	00:00:30	Charged	10.00	*
07/12/16	Tuesday	USA-E	1298-GREENSBORO	Law & Order: SVU		RC0116H	00:00:30	Charged	10.00	*
07/12/16	Tuesday		1298-GREENSBORO	Fixer Upper		RC0116H	00:00:30	Charged	10.00	*
07/12/16	Tuesday	TNT-E	1298-GREENSBORO		8:10pm	RC0116H	00:00:30	Charged	35.00	*
07/12/16	Tuesday	USA-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	35.00	*
07/12/16	Tuesday		1298-GREENSBORO			RC0116H	00:00:30	Charged	25.00	*
07/12/16	Tuesday	AEN-E		Zombie House Flipping		RC0116H	00:00:30	Charged	35.00	*
07/12/16	Tuesday		1298-GREENSBORO			RC0116H	00:00:30	Charged	20.00	*
07/13/16	Wednesday	TNT-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	5.00	*
07/13/16	Wednesday	USA-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	8.00	*
07/13/16	Wednesday		1298-GREENSBORO			RC0116H	00:00:30	Charged	8.00	*
07/13/16	Wednesday		1298-GREENSBORO			RC0116H	00:00:30	Charged	10.00	*
07/13/16	Wednesday		1298-GREENSBORO			RC0116H	00:00:30	Charged	8.00	*
07/13/16	•		1298-GREENSBORO			RC0116H	00:00:30	Charged	8.00	*
	Wednesday				- 1		00:00:30			*
07/13/16	Wednesday	AEN-E	1298-GREENSBORO 1298-GREENSBORO			RC0116H		Charged	10.00	*
07/13/16	Wednesday	USA-E				RC0116H	00:00:30	Charged	15.00	*
07/13/16	Wednesday	CNN-E	1298-GREENSBORO		· ·	RC0116H	00:00:30	Charged	10.00	
07/13/16	Wednesday		1298-GREENSBORO			RC0116H	00:00:30	Charged	35.00	
07/13/16	Wednesday		1298-GREENSBORO			RC0116H	00:00:30	Charged	30.00	*
07/13/16	Wednesday	TNT-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	35.00	-
07/14/16	Thursday	TNT-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	5.00	*
07/14/16	Thursday	CNN-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	10.00	
07/14/16	Thursday	AEN-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	5.00	*
07/14/16	Thursday	TNT-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	5.00	*
07/14/16	Thursday	CNN-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	10.00	*
07/14/16	Thursday	TNT-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	5.00	*
07/14/16	Thursday	USA-E	1298-GREENSBORO	Queen of the South	6:39am	RC0116H	00:00:30	Charged	8.00	*
07/14/16	Thursday	TBSC-E	1298-GREENSBORO	Married With Children	6:42am	RC0116H	00:00:30	Charged	5.00	*
07/14/16	Thursday	HGTV-E	1298-GREENSBORO	My Big Family	6:43am	RC0116H	00:00:30	Charged	5.00	*
07/14/16	Thursday	TBSC-E	1298-GREENSBORO	Married With Children	7:14am	RC0116H	00:00:30	Charged	5.00	*
07/14/16	Thursday	USA-E	1298-GREENSBORO	Drive Angry	8:01am	RC0116H	00:00:30	Charged	8.00	*
07/14/16	Thursday	AEN-E	1298-GREENSBORO	Dog Bounty Hunter	8:46am	RC0116H	00:00:30	Charged	5.00	*
07/14/16	Thursday	USA-E	1298-GREENSBORO	The Mechanic	10:23am	RC0116H	00:00:30	Charged	10.00	*
07/14/16	Thursday	TNT-E	1298-GREENSBORO	Supernatural	11:11am	RC0116H	00:00:30	Charged	10.00	*
07/14/16	Thursday	AEN-E	1298-GREENSBORO	Escaping Polygamy	1:13pm	RC0116H	00:00:30	Charged	8.00	*
07/14/16	Thursday	HGTV-E	1298-GREENSBORO	Flip or Flop	1:45pm	RC0116H	00:00:30	Charged	8.00	*
07/14/16	Thursday	TNT-E	1298-GREENSBORO	Castle	4:09pm	RC0116H	00:00:30	Charged	15.00	*
07/14/16	Thursday	AEN-E	1298-GREENSBORO	The First 48		RC0116H	00:00:30	Charged	10.00	*
07/14/16	Thursday		1298-GREENSBORO		•	RC0116H	00:00:30	Charged	15.00	*
07/14/16	Thursday		1298-GREENSBORO		•	RC0116H	00:00:30	Charged	10.00	*
07/14/16	Thursday	FRFM-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	8.00	*
07/14/16	Thursday	USA-E	1298-GREENSBORO	0		RC0116H	00:00:30	Charged	15.00	*
07/14/16	Thursday			Real Housewives NYC	•	RC0116H	00:00:30	Charged	8.00	*
07/14/16	Thursday		1298-GREENSBORO			RC0116H	00:00:30	Charged	30.00	*
07/14/16	Thursday	USA-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	35.00	*
07/14/16	Thursday	CNN-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	30.00	*
				•						*
07/14/16	Thursday	TNT-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	35.00	*
07/14/16	Thursday	CNN-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	30.00	*
07/15/16	Friday		1298-GREENSBORO			RC0116H	00:00:30	Charged	5.00	*
07/15/16	Friday			Funniest Home Videos		RC0116H	00:00:30	Charged	5.00	
07/15/16	Friday	CNN-E	1298-GREENSBORO	,		RC0116H	00:00:30	Charged	10.00	
07/15/16	Friday	TNT-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	5.00	*
07/15/16	Friday		1298-GREENSBORO	·		RC0116H	00:00:30	Charged	5.00	*
07/15/16	Friday	USA-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	8.00	*
07/15/16	Friday	TNT-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	10.00	*
					40.00	DCC44CLI	00.00.00	O .	40.00	*
07/15/16 07/15/16	Friday Friday		1298-GREENSBORO 1298-GREENSBORO		10:20am	RC0116H RC0116H	00:00:30 00:00:30	Charged Charged	10.00 8.00	

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07/45/40			4000 ODEENODODO O''	10.10	D0044011			= 00	_
07/15/16	Friday	FRFM-E	1298-GREENSBORO Gilmore Girls	- 1	RC0116H	00:00:30	Charged	7.00	*
07/15/16	Friday	TNT-E	1298-GREENSBORO Supernatural		RC0116H	00:00:30	Charged	10.00	
07/15/16	Friday	USA-E	1298-GREENSBORO Law & Order: SVU	1:05pm	RC0116H	00:00:30	Charged	10.00	*
07/15/16	Friday	AEN-E	1298-GREENSBORO What Would You Do?	1:42pm	RC0116H	00:00:30	Charged	8.00	*
07/15/16	Friday	CNN-E	1298-GREENSBORO CNN Newsroom	2:27pm	RC0116H	00:00:30	Charged	8.00	*
07/15/16	Friday	HGTV-E	1298-GREENSBORO House Hunters	4:46pm	RC0116H	00:00:30	Charged	10.00	*
07/15/16	Fridav	FRFM-E	1298-GREENSBORO The Middle		RC0116H	00:00:30	Charged	8.00	*
07/15/16	Friday	AEN-E	1298-GREENSBORO The First 48		RC0116H	00:00:30	Charged	10.00	*
07/15/16	Friday	USA-E	1298-GREENSBORO Law & Order: SVU		RC0116H	00:00:30	Charged	15.00	*
07/15/16	Friday		1298-GREENSBORO Movies on Bravo		RC0116H	00:00:30	Charged	8.00	*
									*
07/15/16	Friday		1298-GREENSBORO House Hunters		RC0116H	00:00:30	Charged	10.00	*
07/15/16	Friday	TNT-E	1298-GREENSBORO Bones		RC0116H	00:00:30	Charged	15.00	*
07/15/16	Friday	USA-E	1298-GREENSBORO Modern Family		RC0116H	00:00:30	Charged	15.00	
07/15/16	Friday		1298-GREENSBORO Diners, Drive-Ins	7:48pm	RC0116H	00:00:30	Charged	10.00	*
07/15/16	Friday	HGTV-E	1298-GREENSBORO My Lottery Dream Home	8:17pm	RC0116H	00:00:30	Charged	30.00	*
07/15/16	Friday	FOOD-E	1298-GREENSBORO Diners, Drive-Ins	8:45pm	RC0116H	00:00:30	Charged	30.00	*
07/15/16	Friday	TNT-E	1298-GREENSBORO Jack Giant Slayer	9:47pm	RC0116H	00:00:30	Charged	35.00	*
07/15/16	Friday	USA-E	1298-GREENSBORO Modern Family	9:47pm	RC0116H	00:00:30	Charged	35.00	*
07/15/16	Friday	BRVO-E	1298-GREENSBORO Movies on Bravo		RC0116H	00:00:30	Charged	20.00	*
07/16/16	Saturday	USA-E	1298-GREENSBORO Law & Order: SVU		RC0116H	00:00:30	Charged	8.00	*
07/16/16	Saturday	TNT-E	1298-GREENSBORO Grimm		RC0116H	00:00:30	Charged	5.00	*
07/16/16	Saturday	USA-E	1298-GREENSBORO Law & Order: CI		RC0116H	00:00:30	Charged	8.00	*
	•	AEN-E							*
07/16/16	Saturday		1298-GREENSBORO Paid Programming		RC0116H	00:00:30	Charged	5.00	*
07/16/16	Saturday	HGTV-E	1298-GREENSBORO House Hunters Reno		RC0116H	00:00:30	Charged	5.00	*
07/16/16	Saturday	TBSC-E	1298-GREENSBORO Seinfeld		RC0116H	00:00:30	Charged	5.00	*
07/16/16	Saturday	CNN-E	1298-GREENSBORO New Day Saturday		RC0116H	00:00:30	Charged	10.00	*
07/16/16	Saturday	FRFM-E	1298-GREENSBORO Willy Wonka Choc.		RC0116H	00:00:30	Charged	7.00	
07/16/16	Saturday	FRFM-E	1298-GREENSBORO Pocahontas		RC0116H	00:00:30	Charged	7.00	*
07/16/16	Saturday	TNT-E	1298-GREENSBORO Law & Order	12:03pm	RC0116H	00:00:30	Charged	10.00	*
07/16/16	Saturday	USA-E	1298-GREENSBORO Fast and the Furious	12:34pm	RC0116H	00:00:30	Charged	10.00	*
07/16/16	Saturday	CNN-E	1298-GREENSBORO CNN Newsroom	12:50pm	RC0116H	00:00:30	Charged	8.00	*
07/16/16	Saturday	TBSC-E	1298-GREENSBORO Shrek 2		RC0116H	00:00:30	Charged	10.00	*
07/16/16	Saturday		1298-GREENSBORO Cupcake Wars		RC0116H	00:00:30	Charged	8.00	*
07/16/16	Saturday		1298-GREENSBORO Love It or List It		RC0116H	00:00:30	Charged	8.00	*
07/16/16	Saturday	AEN-E	1298-GREENSBORO Criminal Minds		RC0116H	00:00:30	Charged	8.00	*
07/16/16	Saturday		1298-GREENSBORO Love It or List It		RC0116H	00:00:30	Charged	8.00	*
									*
07/16/16	Saturday		1298-GREENSBORO Chopped Junior		RC0116H	00:00:30	Charged	10.00	*
07/16/16	Saturday	TNT-E	1298-GREENSBORO Resident Evil Afterlife		RC0116H	00:00:30	Charged	15.00	*
07/16/16	Saturday	USA-E	1298-GREENSBORO Fast and Furious: Tokyo		RC0116H	00:00:30	Charged	15.00	
07/16/16	Saturday	AEN-E	1298-GREENSBORO The First 48		RC0116H	00:00:30	Charged	10.00	*
07/16/16	Saturday	TNT-E	1298-GREENSBORO Pirates Caribbean Tides	6:18pm	RC0116H	00:00:30	Charged	15.00	*
07/16/16	Saturday	TBSC-E	1298-GREENSBORO 2 Broke Girls	7:11pm	RC0116H	00:00:30	Charged	15.00	*
07/16/16	Saturday	HGTV-E	1298-GREENSBORO Love It or List It	7:43pm	RC0116H	00:00:30	Charged	10.00	*
07/16/16	Saturday	FRFM-E	1298-GREENSBORO Toy Story 2	8:16pm	RC0116H	00:00:30	Charged	25.00	*
07/16/16	Saturday	BRVO-E	1298-GREENSBORO The Bourne Identity		RC0116H	00:00:30	Charged	20.00	*
07/16/16	Saturday	CNN-E	1298-GREENSBORO Race For White House		RC0116H	00:00:30	Charged	30.00	*
07/16/16	Saturday	TNT-E	1298-GREENSBORO Transcendence	•	RC0116H	00:00:30	Charged	35.00	*
07/16/16	Saturday		1298-GREENSBORO The Big Bang Theory		RC0116H	00:00:30	Charged	35.00	*
07/16/16			1298-GREENSBORO House Hunters Reno		RC0116H			30.00	*
	Saturday					00:00:30	Charged		*
07/16/16	Saturday		1298-GREENSBORO Diners, Drive-Ins		RC0116H	00:00:30	Charged	30.00	*
07/16/16	Saturday	USA-E	1298-GREENSBORO Modern Family		RC0116H	00:00:30	Charged	35.00	*
07/17/16	Sunday	USA-E	1298-GREENSBORO NCIS: Los Angeles		RC0116H	00:00:30	Charged	8.00	
07/17/16	Sunday	TBSC-E	1298-GREENSBORO Sky High		RC0116H	00:00:30	Charged	5.00	*
07/17/16	Sunday	AEN-E	1298-GREENSBORO The First 48	1:47am	RC0116H	00:00:30	Charged	5.00	*
07/17/16	Sunday	TNT-E	1298-GREENSBORO Law & Order	5:04am	RC0116H	00:00:30	Charged	5.00	*
07/17/16	Sunday	CNN-E	1298-GREENSBORO CNN Newsroom Live	5:39am	RC0116H	00:00:30	Charged	10.00	*
07/17/16	Sunday	USA-E	1298-GREENSBORO Law & Order: CI	5:39am	RC0116H	00:00:30	Charged	8.00	*
07/17/16	Sunday	AEN-E	1298-GREENSBORO Paid Programming		RC0116H	00:00:30	Charged	5.00	*
07/17/16	Sunday	CNN-E	1298-GREENSBORO New Day Sunday	7:28am	RC0116H	00:00:30	Charged	10.00	*
07/17/16	Sunday	HGTV-E	1298-GREENSBORO Fixer Upper		RC0116H	00:00:30	Charged	5.00	*
07/17/16	Sunday	USA-E	1298-GREENSBORO Queen of the South		RC0116H	00:00:30	Charged	10.00	*
07/17/16	Sunday	HGTV-E	1298-GREENSBORO Fixer Upper		RC0116H	00:00:30	Charged	8.00	*
07/17/16	Sunday	AEN-E	1298-GREENSBORO Criminal Minds		RC0116H	00:00:30	Charged	8.00	*
07/17/16	Sunday	TBSC-E	1298-GREENSBORO Last Holiday		RC0116H	00:00:30	Charged	10.00	*
07/17/16	Sunday	HGTV-E	1298-GREENSBORO Fixer Upper		RC0116H	00:00:30	Charged	8.00	*
07/17/16	Sunday	CNN-E	1298-GREENSBORO Fareed Zakaria		RC0116H	00:00:30	Charged	8.00	*
07/17/16	Sunday	TNT-E	1298-GREENSBORO The Expendables 2		RC0116H RC0116H	00:00:30	Charged	10.00	*
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07/17/16	Sunday		1298-GREENSBORO Diners, Drive-Ins		RC0116H	00:00:30	Charged	8.00	*
07/17/16	Sunday	USA-E	1298-GREENSBORO Law & Order: SVU		RC0116H	00:00:30	Charged	10.00	*
07/17/16	Sunday		1298-GREENSBORO Cars 2		RC0116H	00:00:30	Charged	7.00	*
07/17/16	Sunday	USA-E	1298-GREENSBORO Law & Order: SVU	•	RC0116H	00:00:30	Charged	15.00	
07/17/16	Sunday		1298-GREENSBORO Housewives Jersey		RC0116H	00:00:30	Charged	8.00	*
07/17/16	Sunday	TNT-E	1298-GREENSBORO Inglourious Basterds		RC0116H	00:00:30	Charged	15.00	*
07/17/16	Sunday	TBSC-E	1298-GREENSBORO Step Up 2 Streets		RC0116H	00:00:30	Charged	15.00	*
07/17/16	Sunday	HGTV-E	1298-GREENSBORO Flip or Flop		RC0116H	00:00:30	Charged	10.00	*
07/17/16	Sunday	FOOD-E	1298-GREENSBORO Food Network Star	6:54pm	RC0116H	00:00:30	Charged	10.00	*
07/17/16	Sunday		1298-GREENSBORO Toy Story 3		RC0116H	00:00:30	Charged	8.00	*
07/17/16	Sunday	TNT-E	1298-GREENSBORO S.W.A.T.		RC0116H	00:00:30	Charged	15.00	*
07/17/16	Sunday	CNN-E	1298-GREENSBORO E. B. OutFront		RC0116H	00:00:30	Charged	10.00	*
07/17/16	Sunday	AEN-E	1298-GREENSBORO Intervention	•	RC0116H	00:00:30	Charged	35.00	*
07/17/16	Sunday	CNN-E	1298-GREENSBORO Anderson Cooper 360		RC0116H	00:00:30	Charged	30.00	*
07/17/16	Sunday	TNT-E	1298-GREENSBORO S.W.A.T.		RC0116H RC0116H	00:00:30	Charged	35.00	*
	•								*
07/17/16	Sunday	BRVO-E	1298-GREENSBORO Shahs of Sunset		RC0116H	00:00:30	Charged	20.00	*
07/17/16	Sunday	HGTV-E	1298-GREENSBORO Mexico Life		RC0116H	00:00:30	Charged	30.00	*
07/17/16	Sunday	TBSC-E	1298-GREENSBORO Madea Big Happy Family		RC0116H	00:00:30	Charged	35.00	*
07/17/16	Sunday		1298-GREENSBORO Cooks vs. Cons		RC0116H	00:00:30	Charged	30.00	
07/17/16	Sunday	FRFM-E	1298-GREENSBORO Home Alone 2		RC0116H	00:00:30	Charged	25.00	*
07/17/16	Sunday	USA-E	1298-GREENSBORO Law & Order: SVU		RC0116H	00:00:30	Charged	35.00	*
07/18/16	Monday	CNN-E	1298-GREENSBORO America's Choice 2016	9:31am	RC0116H	00:00:30	Charged	10.00	*

Grand Total 2,118.30

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary during the listed dates, times, spot lengths, and ad copy names are representative.

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